



## EXECUTIVE COMMITTEE

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## TECHNICAL COMMITTEE

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## TRANSPORTATION COMMITTEE

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## CALL FOR SPONSORSHIP AND ADVERTISERS

Transportation Industry Colleagues:

The Lake Erie Section of the American Society of Highway Engineers (ASHE) is proud to host the 60th Annual National Conference at the Westin Cleveland Downtown in Cleveland, Ohio in 2018. The conference will attract over 500 public and private sector design professionals, vendors, contractors and guests from across the country, and provide a forum for networking and education on topics relevant to the transportation industry. The agenda is filled with informative technical sessions, social events and networking opportunities.

The National Conference plays a critical role in progressing the mission of ASHE to provide a forum for members and partners of the highway industry to promote a safe, efficient and sustainable transportation system through education, innovation and fellowship.

We need your support to make this historic event a success! A variety of sponsorship opportunities and sponsorship levels were developed to meet a broad range of marketing budgets so your company can be recognized as a conference partner, furthering the goals of ASHE.

Thank you in advance for your consideration and if it fits your budget, please consider committing in 2017. Early contributions will help us defray the up-front costs of deposits for the events and functions. Should you have any questions or require additional information, please contact:

Ryan Smalley, PE, AICP, Sponsorship Subcommittee Chair  
(216) 906-7866 or [ryan.smalley@envisiongroupplc.com](mailto:ryan.smalley@envisiongroupplc.com)

A conference representative will follow-up with you to discuss your participation and answer any questions you may have.

Sincerely,

Jim Shea, PE, PTOE  
Conference Co-Chair

Kirsten Bowen, AICP  
Conference Co-Chair

# SPONSORSHIP & ADVERTISING FORM

# ASHE NATIONAL CONFERENCE '18

Cleveland, OH • May 17-20



The sponsorships below will include:

- ◆ Logo Displayed on Conference Signage
- ◆ Logo Displayed in Program Book
- ◆ Logo and Link to Sponsor Website

## DIAMOND - \$7,000 (UNLIMITED)

- ◆ Full Page Ad in Program Book
- ◆ 4 Conference Registrations
- ◆ Golf Foursome
- ◆ 4 Tickets to Lunch Honoring Past Presidents
- ◆ 4 Tickets to Friday Night Event
- ◆ 4 Tickets to Saturday Night Banquet
- ◆ Exhibit Booth

## PLATINUM - \$5,500 (UNLIMITED)

- ◆ Full Page Ad in Program Book
- ◆ 4 Conference Registrations
- ◆ 4 Tickets to Lunch Honoring Past Presidents
- ◆ 4 Tickets to Friday Night Event
- ◆ 4 Tickets to Saturday Night Banquet

## GOLD - \$3,500 (UNLIMITED)

- ◆ Half Page Ad in Program Book
- ◆ 2 Conference Registrations
- ◆ 2 Tickets to Lunch Honoring Past Presidents
- ◆ 2 Tickets to Friday Night Event
- ◆ 2 Tickets to Saturday Night Banquet

## SILVER - \$2,000 (UNLIMITED)

- ◆ Half Page Ad in Program Book
- ◆ 1 Conference Registration
- ◆ 1 Ticket to Lunch Honoring Past Presidents
- ◆ 1 Ticket to Friday Night Event
- ◆ 1 Ticket to Saturday Night Banquet

## CONFERENCE MOBILE APP - \$3,500 (1 AVAILABLE)

- ◆ Logo Placement within App and Displayed in Program Book

## HOTEL KEY SPONSOR - \$2,500 (1 AVAILABLE)

- ◆ Logo Placement on Hotel Keys and Displayed in Program Book

## LANYARD SPONSOR - \$2,500 (1 AVAILABLE)

- ◆ Logo Placement on Lanyards and Displayed in Program Book

## WIFI SPONSOR - \$2,000 (1 AVAILABLE)

- ◆ Logo Displayed in Program Book
- ◆ Sponsor Chooses Password

The sponsorships below will include:

- ◆ Logo Displayed on Event Signage and in Program Book

## ICE BREAKER SPONSOR (THURSDAY) - \$1,500 (2 AVAILABLE)

## LUNCH HONORING PAST PRESIDENTS SPONSOR (FRIDAY) - \$3,500 (1 AVAILABLE)

## ROCK & ROLL HALL OF FAME EVENT SPONSOR (FRIDAY) - \$3,000 (2 AVAILABLE)

## GALA BANQUET SPONSOR (SATURDAY) - \$3,000 (2 AVAILABLE) (1 AVAILABLE)

## HOSPITALITY SUITE SPONSOR - \$1,000 (3 AVAILABLE)

## BREAKFAST SPONSOR - \$1,500 (2 AVAILABLE)

## BREAK SPONSOR - \$500 (3 AVAILABLE PER BREAK)

## GOLF SPONSORSHIPS (LOGO PLACEMENT ON ALL OPTIONS)

## GOLF BREAKFAST SPONSORSHIP - \$500 (1 AVAILABLE)

## GOLF LUNCH SPONSORSHIP - \$500 (1 AVAILABLE)

## GOLF BALL SPONSORSHIP - \$1000 (1 AVAILABLE)

## GOLF CART SPONSORSHIP - \$1000 (1 AVAILABLE)

## HOLE SPONSORSHIP - \$150 (UNLIMITED)

## BEVERAGE CART SPONSORSHIP - \$500 (1 AVAILABLE)

## HAPPY HOUR AT COURSE SPONSORSHIP - \$500 (1 AVAILABLE)

## SKILL PRIZE SPONSORSHIP - \$250 (6 AVAILABLE)

# SPONSORSHIP AND ADVERTISING FORM

## PROGRAM BOOK ADVERTISEMENT OPPORTUNITIES

**SOLD** **OUTSIDE BACK COVER (FULL PAGE) - \$1,500**

**HALF PAGE - \$350**

**INSIDE FRONT COVER (FULL PAGE) - \$1,000**

**QUARTER PAGE - \$250**

**INSIDE BACK COVER (FULL PAGE) - \$1,000**

**FULL PAGE - \$500**

AD SIZE	HEIGHT	WIDTH
Full Page	8"	3.5"
Half-Page	3.875"	3.5"
Quarter-Page	1.18125"	3.5"

Please send a high-resolution full-color version of your logo in .jpg or .png, and .eps or .pdf format to: Ryan Smalley at [ryan.smalley@envisiongroupplc.com](mailto:ryan.smalley@envisiongroupplc.com) All logos and advertisements must be received no later than March 15, 2018.

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**COMPANY WEBSITE:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

Please provide the name and email of attendees who will use the complimentary registrations and tickets:

### DIAMOND (4), PLATINUM (4), GOLD (2) AND SILVER (1) SPONSORS

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**NAME:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

### DIAMOND SPONSORS:

Please contact Kyle Koppes at [kyle.koppes@aecom.com](mailto:kyle.koppes@aecom.com) or at (330) 800-2773 by April 15, 2018 to register your complimentary golf foursome.

### EXHIBITOR SPACE:

Please contact Jeff A. Hill at [jahill@transystems.com](mailto:jahill@transystems.com) or at (216) 357-3535 or check the website if you are just interested in exhibiting. Exhibitor space is \$1,200.

# SPONSORSHIP AND ADVERTISING FORM

## PAYMENT METHOD

Make check payable to 2018 ASHE National Conference

**TOTAL DUE \$:** \_\_\_\_\_ *Please mark one box*     *Please Send Electronic Invoice*     *Check Enclosed*

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**SIGNATURE DATE:** \_\_\_\_\_    **EMAIL:** \_\_\_\_\_

### Please send this form along with payment to:

2018 ASHE National Conference  
Attn: Ryan Smalley  
Envision  
17323 Daleview Drive  
Lakewood, OH 44107

### For additional information contact:

Ryan Smalley  
(216) 906-7866  
[ryan.smalley@envisiongroupllc.com](mailto:ryan.smalley@envisiongroupllc.com)



For more information or to view conference details, visit <http://2018conference.ashe.pro/>